

**SharePoint Online Branding (MCC-55281)**

**Course Number:** MCC-55281  
**Duration:** 1 day

**Overview**

This live, private SharePoint Online Branding (MCC-55281) training course teaches attendees how to use non-code options for branding SharePoint Online sites, including adding logos, theming, conditional formatting, and more.

**Prerequisites**

Attendees must have experience managing a site in SharePoint Online, including creating sites, apps, and working with content in a site.

**Materials**

All Microsoft training students receive Microsoft official courseware.

**Software Needed on Each Student PC**

Attendees will not need to install any software on their computers for this class. The class will be conducted in a remote environment that Accelebrate will provide; students will only need a local computer with a web browser and a stable Internet connection. Any recent version of Microsoft Edge, Mozilla Firefox, or Google Chrome will be fine.

**Objectives**

* Understand the variations in SharePoint Online's user interfaces such as classic and modern
* Implement out-of-the-box customizations for themes, logos, headers, footers, menu layouts, and more
* Format columns and views in lists and libraries
* Operate Power Apps for customizing forms in SharePoint Online
* Use a variety of tools for conditioning SharePoint's themes and pages
* Leverage features such as site designs and hub sites to deploy customizations

**Outline**

* Branding in SharePoint Online
  + History of branding in SharePoint
  + What is SharePoint?
  + How was SharePoint branded in the past?
  + Publishing sites and master pages
  + SharePoint Designer
  + Live SharePoint publishing sites
  + SharePoint’s journey to the cloud
  + A change in best practices
  + Modern vs classic
  + What tools may you need?
  + Understanding your company branding
* Managing Modern Themes
  + Upgrading from classic to modern
  + Changing themes in team and communication sites
  + Adding site logos
  + Headers
  + Mega menus and cascading menus
  + Background images
  + Footers
  + Deploying themes with hub sites
  + Setting up hub sites
  + Connecting to hub sites
  + Set up an organizational custom theme
* Creating Custom Themes
  + Using SharePoint Designer with modern pages
  + SharePoint Designer 2013 prerequisites
  + Navigating SharePoint Designer
  + Connecting to Sites and Pages
  + Updating modern pages
  + Using the theme designer
  + An overview of the theme designer
  + Exporting your new theme
  + Deploying themes using PowerShell
  + Connect to SharePoint and sign in
  + Deploying and removing a custom theme
  + Applying themes with Site Designs
* Customizing Lists and Libraries
  + Introducing JSON to lists and libraries
  + Using design mode
  + How to apply formatting to columns
  + Format choices
  + Conditional formatting
  + Format views
  + Using branding with formatting
  + Using advanced mode
  + Sample JSON code segments
  + Schemas and branding
  + Create clickable actions
  + How to add icons
  + Customizing people and hover cards
  + Further samples
  + Using Power Apps in lists and libraries
  + Create a new form
  + Brandable elements
  + Removing a custom form
* Conclusion