

**Tableau Workshop: Building KPIs for Dynamic insights**

**Course Number:** TABWS-102  
**Duration:** 0.25 days

**Overview**

This live, private, 2-hour Tableau Workshop, Building KPIs for Dynamic insights, teaches participants how to create KPIs in their dashboard with dynamic insights.

**Prerequisites**

All participants must have experience creating charts and calculated fields in Tableau.

**Materials**

Attendees receive a copy of the instructor’s presentation in electronic format.

**Software Needed on Each Student PC**

* Tableau Desktop
* Microsoft Excel 2016 or later
* Internet access
* Related data and lab files that Accelebrate would provide

**Objectives**

* Understand what should be a KPI and what should not be a KPI
* Understand what makes a great KPI and the data that should be presented at the same time
* Write calculations for YOY metrics
* Write calculations that return up/down arrows for YOY comparisons
* Create dynamic text fields to serve as a KPI/BAN in a dashboard
* Investigate and build different formats of KPIs
* Format KPIs in the dashboard using layout containers

**Outline**

* What makes a good KPI?
* KPIs and Data
* Calculations for YOY metrics
* Calculations for YOY comparisons
* Dynamic Text Fields for KPI/BAN
* The different Formats of KPIs
* LayoutCcontainers to Format KPIs